poster workshop outline

- content of Poster
- Clear and Concise
- Legible Fonts
- Clear Figures and Plots
- Distracting Posters
- Poster Templates
- Printing Posters
what should you present?

- What is the problem?
- Why is it Important?
- Your role in solving the problem?
- Your progress?
- Skills and knowledge that you have gained during PURE?
- Acknowledge your mentor
- Include referenced material
be clear and concise

Nobody will read a longggggg paragraph
Short phrases and bullet points
Don’t use jargon
Organisation matters
Choose a non-distracting background
Check for typos, spelling and grammatical errors
Have mentors check posters!
San Serif fonts are easier to read from far away (Calibri, Arial, etc.) than Serif fonts (Times new Roman).

Same font size throughout your poster.

Avoid too much colour (Only use to emphasise points!)

PPT users should use Microsoft Equation (insert à object)

LaTeX is a good choice (check with your mentor)

\[ p(x) = p_0 \left( C_1 + \frac{C_2 x}{L} \right) \] vs \[ p(x) = p_0 \left( C_1 + \frac{C_2 x}{L} \right) \]
clear figures and plots

- Avoid colors that are hard to see (yellow, pink, grey)
- Axes on plots should be large
- Cite your figures if it’s not yours
- Lock aspect ratio when resizing
- Place most important figures at eye level

what's wrong?
how to do well?

Introduce your Name and Department
Provide more background info
Demos!
poster template

- Template for ECE([http://www.ece.illinois.edu/communications/](http://www.ece.illinois.edu/communications/))
  - Width: 22 inches, Length: 34 inches
  - Design → Page Setup
  - Slides Sized for: Custom

Include all logos:
printing posters

- **2nd floor Siebel Center Printing Office**

- Large poster printing

Send your poster to [go.illinois.edu/posterprint](http://go.illinois.edu/posterprint)

- Save as Vector Formats (e.g. PPT, PDF) or High-resolution PNG (JPEG not recommended)

- Submit your poster to Engineering IT on the same day as you upload your poster
symposium

5:00 pm—6:30 pm, April 30th, 2015, ECE Building Atrium

Upload Posters by April 26th (11:59 pm) to PURE Website

Dress business casual

Encourage your mentors, friends, professors to come

Practice talking through your poster from beginning to end.

Have fun!
awards

- **Best Poster Award**
  - Given to the individual or group that the judges think have the best poster.
  - Award: Usually a $100.00 gift card

- **Best Vocal Presentation Award**
  - Given to the individual or group that the judges think have the best vocal presentation.
  - Award: Usually a $100.00 gift card.

- **Audience’s Favourite Award**
  - Chosen by the audience.
  - Award: Usually a $100.00 gift card

- **Raffle Giveaway**
questions?

KEEP CALM AND ASK ME QUESTIONS